

Cookies are small pieces of data which are placed onto your computer by websites that you visit. These are widely used in order to make websites work, or work more efficiently, as well as provide marketing information to site owners.

There are some cookies that are essential in order to ensure that this website works. These are classed as 'strictly necessary' cookies.

If you've already chosen to block third party cookies via the settings in your browser, please be aware that your cookie preferences will not carry over if you change sites, and you will need to ensure that you set your preferences on every site you visit.

How We Use Cookies

To remember information that you have inputted into this website, so you don't have to give it to us every time you visit the site.

To keep you signed in when browsing the site, even on different devices

To find out if the emails we send out have been read, and if our customers are finding them useful

To help us understand how users are using our service, so that we can identify and make improvements

To help us personalise the website so that we can remember your preferences and settings.

To deliver adverts that we think you will find interesting

Cookies We Use on This Website

We use the information we collect for a variety of ways in providing our service, including the following:

Strictly Necessary Cookies

Functionality cookies record information regarding the choices that you have made on the site and allow us to tailor our website to you. For example, if you set your location, we use functionality cookies to store the location that you set and show it to you next time you visit.

Performance Cookies

Performance cookies are used for internal purposes to help us provide you with the best user experience we can. Information supplied to us by these cookies help us to understand how visitors use our website and enable us to improve how we display site content to you.

'Performance' cookies can be turned off, however doing so may negatively affect our ability to understand what people like or don't like about our website so that we can make it better.

Example of a performance cookie on this website:

_ga – A cookie set by Google Analytics, used to identify unique users on this website

Advertising/Remarketing Cookies

We may use tracking pixels to assist with the delivery of our online remarketing advertising campaigns. This is made possible through the use of cookies. We may also place a 'remarketing cookie' during your visit to this website.

For example, if you have looked at particular pages on our website, we may use this information to highlight information that may also be related/interesting to you.

The information we receive is anonymised and we are unable to reach out to you personally.

Third Party Cookies

Some pages on our website may use third party services or software, such as videos, maps, or social networking features. These third party services may set cookies on your device.

How to Opt-Out of Cookies

Accept or Block Cookies in your Browser Settings

You can block any cookies from any website by changing the setting in your browser that allows you to refuse some or all cookies (including strictly necessary cookies). If you do choose to block all cookies, you may not be able to access some or all of our website, and you may find that your ability to enjoy the site is negatively affected. For more information about how to disable cookies in your browser, please visit www.allaboutcookies.org

Opt-Out of Third Party Cookies

Where a cookie is provided by a third party, you may be able to use the third party's own tools to block their cookies.

Google Analytics – From time to time, we use Google Analytics to analyse user behaviour on our website. Google Analytics sets a cookie in order for us to evaluate user behaviour and compile reports. <https://tools.google.com/dlpage/gaoptout?hl=en>

Google Tag Manager – Web traffic tracking. Opt Out Here
<https://support.google.com/analytics/answer/7519794>